Use gmail filters to kill recurring spam

Gmail provides an easy way to filter and permanently delete recurring spam you receive. For repeating emails that you are sure you never want to see in your inbox, this is how to filter them.

Select the offending email (in this case Ziff Davis Events)

From the More box select Filter messages like these

The simplest thing to filter on is the From address, and this is what gmail uses to start. In this case it is “it-reg@enews.zdb2bmail.com”
Some spam sources will change the address, for example it may use bulletin@enews.zdb2bmail.com as well as it-reg@enews.zdb2bmail.com but usually the domain will stay the same (@enews.zdb2bmail.com). You can use the * wildcard to filter on all messages from that domain.

Once you have the filter set up the way you want, click Create filter with this search. Select Delete it and Create Filter. From now on any messages from this address will bypass your inbox and go straight to the Trash folder.
from: (*@enews.zdb2bmail.com)

« back to search options

When a message arrives that matches this search:

☐ Skip the Inbox (Archive it)
☐ Mark as read
☐ Star it
☐ Apply the label: [Choose label...]
☐ Forward it [add forwarding address]
☐ Delete it
☐ Never send it to Spam
☐ Always mark it as important
☐ Never mark it as important
☐ Categorize as: [Choose category...]

Create filter  ☐ Also apply filter to 7 matching messages.